

Introduction to digital policy and diplomacy

(New York-based course for permanent missions to the UN)

28 March to 15 May 2019

Are you worried about data breaches?

Do you really understand the impact of artificial intelligence on the global economy and labor markets?

Do you want to better connect global headlines to global digital policy processes? Internet access to global development? Jurisdiction questions to the online environment?

Have you considered whether offline human rights apply online?

Can you describe the role of the United Nations in digital policy?

Do you feel confident to navigate through digital aspects on the UN agenda?

Do you want to understand why the UN SG initiated the High-Level Panel on Digital Co-operation?

Diplo, in cooperation with the Permanent Mission of Switzerland to the UN, is offering a course for diplomats posted at permanent missions to the UN. The course aims to help participants understand and follow the digital policy aspects of many UN discussions and negotiations. This dynamic, blended-learning course combines online learning with weekly face-to-face meetings and will run from 28 March to 15 May 2019.

Who?

The course will benefit diplomats who follow Internet governance (IG) and other Internet-related policy fields (e.g. telecommunications, human rights, cybersecurity, trade). While improving their knowledge of digital politics, participants will also gain the practical skills and knowledge required to follow current IG processes such as the global IG architecture, privacy and data protection, and cybersecurity. The course focuses in particular on diplomatic and policy processes in the UN in New York, while also looking at the relevance of these issues in Geneva.

What?

In this course, you can expect to explore:

- Digital policy and diplomacy, Internet governance processes, and major actors in both;
- Infrastructure and standardisation;
- Cybersecurity;
- Legal issues;
- Economic issues;
- Development and sociocultural issues;
- Human rights.

Where?

Course participants will engage in a combination of dynamic online classroom exchanges and in-person lunchtime learning sessions. In-person sessions will take place at the Permanent Mission of Switzerland to the UN.

How?

Each week, course participants will interact in an online classroom, where they will access reading materials and tools for online discussion. During the week, participants will read and comment on lecture texts, and following on peer and faculty response to thoughts and questions, engage in critical group discussion. Participants will also take weekly short quizzes to gauge their understanding of the course materials.

Weekly discussion will continue during in-person group meetings each Wednesday from 1.00 pm to 2.15 pm at the Swiss permanent mission. A light lunch will be served. The first face-to-face meeting will take place on 3 April 2019.

Upon successful course completion, participants will receive certificates.

Course fee

Full scholarship is available to all selected candidates, thank to generous support of the government of Switzerland.

Application and contact

To learn more and submit your application, visit www.diplomacy.edu/courses/IGNewYork

In case of questions please contact Tereza Horejsova (terezah@diplomacy.edu, tel. +1 202 413 92 33). The deadline to apply is **10 March 2019**. Please note that due to the expected high number of applications, participant selection will be based on criteria such as regional balance of countries represented, preference to small and developing countries, responsibility for digital policy issues at the mission. Decisions on acceptance will be communicated by 15 March.
